Report Selar

* Women are more likely to buy compared to men (65%)
* Maharashtra, Uter Pradesh and karnataka are top 10
* Adult and group are (30 – 49) is contributing (50%)
* Amazon,mesho,filipkard,are most contributing

Fainal Conclusion to improve Vrinde Store shear

* Target women customer of age group (30-40) living in Maharashtra, karnataka and uttar Pradesh by showing ads/offer/coupan card available an Amazon, Flipkart and Myntra